



Immigrant
Entrepreneur
Canada

Vendor Calendar 2025

Retail Incubator Program

ByWard Market

May 1 - May 13	Immigrant Entrepreneur Pop-Up Shop: Assorted Vendors From Our Cohort!	
May 14 - May 18	 Djibouti	 All Vegan In (Djiboutian Bagya)
May 21 - May 25	Immigrant Entrepreneur Pop-Up Shop: Assorted Vendors From Our Cohort!	
May 28 - June 1	Immigrant Entrepreneur Pop-Up Shop: Assorted Vendors From Our Cohort!	
June 4 - June 8	 Syria	 Natural Blend Skincare (self care)
June 11 - June 15	 United States	 Umma Home (paintings, art & design)
June 18 - June 22	  Türkiye & Haiti	 Atlas Haus (map prints)
June 25 - July 1	Immigrant Entrepreneur Pop-Up Shop: Assorted Vendors From Our Cohort!	
July 2 - July 6	  Somalia & Ethiopia	 Siti Organic Skin (self care)
July 9 - July 13	 Lebanon	 Pretty Eats by Hanan (charcuterie)
July 16 - July 20	 Senegal	 Ami & Jiarra (self care)
July 23 - July 27	 France	 Mariama Juices (natural juices)
July 30 - Aug 3	 Zambia	 Chidima Dezigns (African textile goods)
Aug 6 - Aug 10	 Madagascar	 Shootsia (tropical plants)
Aug 13 - Aug 17	 India	 The Motherly Love Studio (breastfeeding gowns)
Aug 20 - Aug 24	  Jordan & Tunisia	 O-Live Up (spreadables)
Aug 27 - Aug 31	 Comoros	 Fleuryshicious (self care)
Sept 3 - Sept 7	 Türkiye	 Renewify (upcycled clothing)
Sept 10 - Sept 14	 Lebanon	 Hummus 'N' Thing (hummus dips)
Sept 17 - Sept 21	Immigrant Entrepreneur Pop-Up Shop: Assorted Vendors From Our Cohort!	
Sept 24 - Sept 28	Immigrant Entrepreneur Pop-Up Shop: Assorted Vendors From Our Cohort!	
Oct 1 - Oct 5	 Iran	 Kon Korazon Designs (wearable art)
Oct 8 - Oct 12	 Ukraine	 NEBO (speciality coffee)
Oct 15 - Oct 19	 Mexico	 Karen Mendoza Design (graphic design)
Oct 22 - Oct 26	 Tanzania	 Akirah Group & Co. (modest bridal boutique)
Oct 29 - Nov 2	Immigrant Entrepreneur Pop-Up Shop: Assorted Vendors From Our Cohort!	



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NIMA LONDON

ALL VEGAN IN



Djibouti

Pop Up Week: May 14 - 18

Originally from Djibouti, Nima and her family moved to Canada in 1997 seeking better educational opportunities and a brighter future.

In 2022, she officially launched All Vegan In after seeing the need for healthier appetizers. All Vegan In offers authentic Djiboutian Bagya, a falafel-like, nutritious, and hearty treat.



Follow me on Instagram!
 [nimsgoldenbagya](https://www.instagram.com/nimsgoldenbagya)





ERIN RILEY

UMMA HOME



United States

Pop Up Week: June 11 - 15

Erin Riley is an artist and designer originally from the United States. In September 2024, she moved to Canada, embracing both the uncertainties and opportunities of a fresh start, with the goal of starting her own home decor business: Umma Home.

Rooted in the principles of Islam like modesty and simplicity, her art starts with a minimalist neutral foundation, accentuated by its details of Islamic motifs and geometry.



Follow me on Instagram!



ummahomeart





WALAA SAREM

NATURAL BLEND SKINCARE & CANDLES



Pop Up Week: June 4 - 8

Born in Syria, Walaa came to Canada in 2010. She completed a Master's in Environmental Science from the University of Montreal and decided to apply those skills in crafting high-quality skincare, soaps, and candles.

Channeling her passions, she founded Natural Blend in 2023 with the goal of providing premium self-care products from sustainable and ethical sources.



Follow me on Instagram!





CANSU KOÇ & DARYL CASSEUS ATLAS HAUS



Türkiye & Haiti

Pop Up Week: June 18 - 22

Cansu, a first-generation immigrant from Istanbul, and Daryl, a Haitian-Canadian raised in Ottawa, are spouses and first-time entrepreneurs who believe that the places we come from- and the ones we find together- deserve to be celebrated.

Wanting to celebrate their roots and the city where they met, they designed personalized map prints that told their story. That idea sparked a larger vision: to help others turn meaningful places into lasting art.



Follow me on Instagram!



@atlas_haus





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IKRAM AHMED

SITI ORGANIC SKIN



Somalia & Ethiopia

Pop Up Week: July 2 - 6

Growing up in Somalia, Ikram Ahmed watched the women in her family with awe as mothers, aunts, and grandmothers glowed with youthful, radiant skin.

Their secret? Natural, chemical-free ingredients passed down through generations.

That wisdom is the foundation of Siti Organic Skin, a brand rooted in tradition, inspired by nature, and fueled by a deep passion for holistic beauty.



Follow me on Instagram!



sitiorganicskin





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HANAN ALAMEH

PRETTY EATS BY HANAN



Lebanon

Pop Up Week: July 9 - 13

Born in Lebanon, Hanan moved to Canada when she was 6 years old. Her passion for decorating and love for food naturally came together through the art of charcuterie. She fell in love with the creativity it allows—arranging textures, colours, and flavours into spreads that are as meaningful as they are beautiful.

In 2025, she took the leap to turn passion into a career, and that's how Pretty Eats was born. Hanan pours her heart into every board she makes- crafted with intention to help you savour life's most special moments.



Follow me on Instagram!
 [prettyeatsbyhanan](https://www.instagram.com/prettyeatsbyhanan)





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AMI NUWAMÉ

AMI & JIARRA



Senegal

Pop Up Week: July 16 - 20

Ami Nuwamé is a proud Senegalese entrepreneur who moved to Canada in 2013. Her journey into the beauty industry began in 2019, during her first pregnancy, when she discovered the hidden toxins in conventional cosmetics.

Determined to offer a safer, herbal alternative, she trained as a natural cosmetics formulator and herbalist and eventually launched Ami & Jiarra, a brand dedicated to clean, effective, and luxurious self-care.



Follow me on Instagram!

 [amiandjiarra](https://www.instagram.com/amiandjiarra)





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MARIAMA CIRE-KEITA

MARIAMA JUICES



Pop Up Week: July 23 - 27

Mariama was born in Paris, but comes from Guinea-Conakry and Senegalese roots. She came to Canada in 1990 to pursue higher education, but she often finds herself going back to her origins through one of her favourite drinks: juice!

Her deep love for ginger root, hibiscus, and kiri juice is the foundation of her business. With great health benefits and refreshing flavour, Mariama Juices supports your health and wellness with every cup!



Follow me on Instagram!

 mariamajuices





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CHIDIMA NZAKAMULILO

CHIDIMA DEZIGNS



Zambia

Pop Up Week: July 30 - Aug 3

Growing up in southern Africa, Chidima's love for bold African textiles and sewing led her to the business of creating beautiful clothes, bags, pillow shams, and more!

With a fashion design diploma from Richard Robinson Fashion Design Academy, she creates unique African accents in home decor and fashion accessories. Her business lets her celebrate where she comes from while living in Canada; it's a perfect mix!



Follow me on Instagram!
 [chidimadezigns](https://www.instagram.com/chidimadezigns)





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FY ANDRIANARISON & VATOSOA RAHELIMAMPIONONA SHOOTsia



Madagascar

Pop Up Week: Aug 6 - Aug 10

Growing up in Madagascar, Fy spent her youth immersed in nature and the farming lifestyle, and gardening was her favorite pastime.

After moving to Canada in 2024, Fy struggled to find beloved tropical plants at big-box retailers. The solution? Starting her own business and bringing these rare treasures to the Ottawa community!



Follow me on Instagram!

 [shootsia.ca](https://www.instagram.com/shootsia.ca)





AMANDEEP KAUR

THE MOTHERLY LOVE STUDIO



India

Pop Up Week: Aug 13 - 17

Aman was born in India before making her way to Canada in 2015.

As a mother herself, she saw a need for clothing that is not just functional for breastfeeding, but is truly comfortable and beautiful.

Aman designs breastfeeding gowns with care and a deep love for supporting other moms. This isn't just a business- it's a heartfelt mission to help women feel strong, confident, and cared for in one of life's most intimate seasons.



Follow me on Instagram!



[themotherlylovestudio](https://www.instagram.com/themotherlylovestudio)





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PETRA GHAZALEH & IMEN AOUCIHI

O-LIVE UP



Jordan & Tunisia

Pop Up Week: Aug 20 - 24

We are Petra and Imen, we share a love of our cultures and a passion for bringing the vibrant flavours of Jordanian and Tunisian food to the people in Canada.

Since arriving here three years ago, we've dreamed of creating a space where everyone feels welcome to experience the warmth and richness of our heritage. We have learnt that a comforting bite, a pinch of curiosity and a sincere smile can brighten anyone's day, and we are thrilled to share that with you!





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NIHAD ALI

FLEURYSHICIOUS



Comoros

Pop Up Week: Aug 27 - Aug 31

Nihad moved to Canada from the Comoros Islands in 2003. Health and wellness has always been her passion, and her experience working at Health Canada only strengthened her desire to create natural products that are accessible to everyone.

Fleuryshicious was born out of a passion for natural health, modern scientific innovation, and traditional knowledge from her Comorian heritage. Caring for people and the planet, Nihad's brand promotes sustainable self-care for all.



Follow me on Instagram!



fleuryshicious





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AYSE RUMEYSA MOHAMMED RENEWIFY



Türkiye

Pop Up Week: Sept 3 - 7

Rumeysa moved to Canada from Türkiye in 2017.

Through her work at thrift stores and women's shelters, she noticed the countless donations of clothing and household items that were discarded due to small tears, stains, and outdated designs. Seeing the need for sustainability in the clothing industry, her upcycling fashion brand repurposes thrifted goods into new and stylish clothes, bags, and more!



Follow me on Instagram!



[renewifyupcycle](https://www.instagram.com/renewifyupcycle)





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BAHAA BASHNACK

HUMMUS 'N' THINGS



Lebanon

Pop Up Week: July 16 - 20

Bahaa is a passionate home cook with a deep love for Lebanese cuisine and bringing modern twists to traditional dishes.

His passion lies in blending the bold, rich flavors of Lebanese food with influences from various cultures, creating unique fusion dishes that surprise and satisfy. Hummus 'N' Things aspires to be just that - taking a beautiful staple and giving it a fun twist by mixing global flavours such as habanero peppers, cilantro, and even chocolate!





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KIMYA KEYHAN

KON KORAZON DESIGNS



Iran

Pop Up Week: Oct 1 - 5

Born in Iran and immigrated to Canada in 1983, Kimya is a textile artist and educator that understands the power of rebuilding and creating something new.

Kon Korazon Designs is a space where fabric is transformed into treasured keepsakes and unique wearable works of art. Specializing in custom quilts and memory quilts, Kimya weaves personal narratives into every stitch, creating meaningful heirlooms that honour life's cherished moments.



Follow me on Instagram!



konkorazondesigns





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ARTEM MAISTRENKO NEBO



Ukraine

Pop Up Week: Oct 8 - 12

Born and raised in Ukraine, Artem moved to Canada in 2015 to attend Algonquin College's Hospitality and Management program.

With a love for coffee like no other, Artem created a business that makes high-quality brewing more accessible and affordable. Perfect for camping, road trips, or just a pick-me-up office treat, NEBO offers single-use coffee drip bags containing pre-ground coffee that can be brewed anywhere!



Follow me on Instagram!



nebo.drips





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KAREN MENDOZA

KAREN MENDOZA DESIGN



Mexico

Pop Up Week: Oct 15 - 19

Originally from Mexico, Karen immigrated to Canada over twenty years ago. She is a graphic designer specializing in accessible design, helping businesses create inclusive materials while educating them on the importance of accessibility.

Her business blends traditional graphic design with hands-on craftsmanship, offering everything from branding, web, and motion design to handmade signage and products.



Follow me on Instagram!



[karenmendoza.design](https://www.instagram.com/karenmendoza.design)





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EYSSA AHMED

AKIRAH GROUP & CO.



Tanzania

Pop Up Week: July 16 - 20

Originally from Tanzania, Eyssa arrived in Canada in 2001 when she was almost two years old. She has always loved fashion and design but, for a long time, didn't think there was space for her in the industry because of her religious values.

Akirah Group & Co. is more than just hijab styling and modest fashion consulting—it's about empowering Muslim women to embrace their beauty without compromise!



Follow me on Instagram!



akirahgroup

